## Consolidated Club Report (Year end report)

## The World Music & Dance Club [2021-22]

Sophia College (Autonomous), Mumbai

The theme for the year [2021-22] was 'Let Art Speak' which meant voicing your thoughts through the medium of music and dance and expressing oneself through their art.

WMDC organised its first event in the month of **August**. **WMDC** held an event called '*Peace through Music & Dance*' as a part of *Peace Fortnight* for Independence Day on **Thursday 12**<sup>th</sup> **of August 2021 at 5:00 pm on Zoom**. The event consisted of short pre-recorded video screenings of music and dance performances centring around the theme – peace, by the students of Sophia. This was followed by a discussion through which students got to share their escapades and thoughts regarding their take on peace experienced through music and dance.

Interested singers, dancers, and instrumentalists of Sophia were required to send entries of them singing, dancing, or playing an instrument to a song that helped them achieve tranquillity. This event provided an opportunity to the music and dance enthusiasts of Sophia to showcase their skills and get recognised for their talent. In terms of participation, WMDC received a total of 11 entries. We had 20 students in the audience

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In the month of **September**, WMDC held an event called 'Safarnama – *the beginning of a journey*' on 30<sup>th</sup> of September, 2021 at 5:30 pm on Zoom. This event was organised exclusively for the WMDC members. The event was a bonding session that consisted of activities and games related to music and dance. At the end of the session, the floor was open to students to showcase their talent. The event aimed at bridging the communication gap by organising activities that would increase interaction among club members.

The event created an environment that enabled club members to freely share their experience and thoughts related to their dance and music journey. It created a safe platform for members to share their work and ideas.

In terms of participation, the event had more than 100 students in the audience.

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**October** started off by organising a **Belly Dance Workshop**. The workshop was held on Friday, 29<sup>th</sup> of October 2021 at 6:00 pm on Zoom. The workshop was conducted by **Priyanka Valecha**.

Priyanka Valecha is amongst the pioneers of bringing belly dancing to New Delhi, India. Made appearances on several popular reality shows in India like India's got talent, Entertainment ke liye kuch bhi karega, Just Dance and Comedy Circus, India Banega Manch on Colours and Dance Champions season one, Star Plus. She has 13 years of experience in learning, performing and teaching. She is an Oriental, Traditional and Fusion Belly Dancer and provides training in the same.

The artist spoke about the history of the dance style and taught a beginner level belly dance choreography.

The club had also opened applications for the post of Junior Executive in the month of October. All FY Senior College students were eligible for the position/

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In the month of **November**, The World Music & Dance Club organised a music, dance, and instrumental competition called '*Raabta – a connection that shapes much of who we are*' on **29**<sup>th</sup> of **November 2021** that centred around the theme – **Let Art Speak.** 

The competition was a submission-based event. Interested students of Sophia were required to send their entries expressing their thoughts, emotions and stories through their music/dance/instrumental cover. Entries of the winners were featured on WMDC's Instagram handle (@wmdcsophia). A short video consisting of all the entries that the club received for the event was shared on the club's Instagram handle as well.

Please find attached the link to the featured entries:

https://www.instagram.com/p/CW3gj3bqmTx/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/p/CW3iUcYKMv2/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/p/CXBwyzoq7r0/?utm\_source=ig\_web\_copy\_link

WMDC officially introduced the team on Instagram on 12th, 13th, and 14th November 2021.

The creatives were curated by Shraddha Kulkarni (Secretary), and the jingle was written, composed and sung by Ishani Sen (Junior Executive).

https://drive.google.com/drive/folders/1a4-\_nFECsCi8KfFUnp4c2uikW4JTTotz?usp=sharing

#### Instagram links:

https://www.instagram.com/reel/CWLc9kEqkO1/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWLlg8xKi1O/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWLqzc8qjWR/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWOGENiKInB/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWOPqOLqUOh/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWOY0XnA-Pf/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWOtHMzAHaO/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWO3xOYqmfh/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWO3xOYqmfh/?utm\_source=ig\_web\_copy\_link https://www.instagram.com/reel/CWO7DiyAhzR/?utm\_source=ig\_web\_copy\_link

WMDC launched 'WMDC RECOMMENDS' which was a social media initiative to create engagement and increase the club's social media outreach.

Under WMDC RECOMMENDS, the club curated a thread about Indian Classical Dance artists that dance enthusiasts must know. The initiative gained a lot of outreach in terms of gaining followers and got the attention of a renowned Bharatanatiyam artist - Pritika Krishnakumar!

Click here to view the post.

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In the month of **December** WMDC held an **interactive song-writing session on 23<sup>rd</sup> December 2021 at 5 pm. The song-writing session was conducted by Akanksha Sethi, a**Singer-songwriter based out of Mumbai. She has released 5 originals until now. Been singing since the age of 8, trained in classical music. She started writing in 2019 and released the first song back then itself. She released her first solo single '*Thoda sa Theher*' in 2020, and has a total of 5,291 monthly listeners on Spotify.

The session aimed at providing music enthusiasts an insight on the nuances of making a career as a Singer Song-writer. The session also provided an opportunity for the students to know about the ways through which an artist can promote their work through social media.

Akanksha spoke about her journey as a singer song-writer and answered a few questions on songwriting. She also spoke about the challenges faced by indie artists in India and how one can tackle those problems. At the end of the session, Akanksha sang a few lines for the audience. Her words were well received by the students. WMDC Maheshwari

The World Music & Dance Club held an Instagram live session with **Akash Maheshwari** (@akihimself) **6**<sup>th</sup> **December 2021 at 6:30 pm.** Akash Maheshwari is a Guitarist/Musician, a celebrity guitar coach coruscating his Guitar skills, reaching thousands of people. He is now onboard coaching Guitar internationally in 50 countries and to many Bollywood, Tollywood, and daily soap celebrities.

The live session aimed at providing music enthusiasts an insight on the nuances of making a career as an instrumentalist and tips for guitarists to better skills. This also provided an opportunity for the students to know about the ways through which a

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In the month of **January 2022**, WMDC conducted three workshops and facilitated the single credit Music Theory Course curated by Dr. Ivan sir (Course instructor).

WMDC extended its boundaries and held an interactive talk session with Sophia Salingaros who is a Greek-Belgian Bharatanatiyam artist residing in New York, USA on 8<sup>th</sup> of January 2022 at 6:30 pm on Zoom.

Sophia Salingaros is a Bharatanatyam artist residing in New York City, and has studied the art form under Guru Dr. Sreedhara Akkihebbalu for the past 15 years. She has been invited to perform at prestigious venues both nationally and internationally - to name a few: multiple solo tours across India; performances in Dubai, Paris, London, Lisbon; multiple performances at the United Nations and Indian Embassy in NYC. Additionally, Sophia has studied intensively under Smt. Rama Vaidyanathan, and has performed in her international tours of 'Vivartana'. She is an ICCR Empaneled Artist, IndianRaga Fellow, and 2013 YoungArts Finalist. Her training in Carnatic music further enhances her involvement and emotional connection with the art form.

Sophia spoke about her journey as a Bharatanatiyam artist. This was followed by a brief Q/A session about various aspects in Bharatanatyam, recommended strength and stamina building activities, India Classical Art in the International sphere, and the challenges present in the performing arts field. She also spoke about ways through which one could commercialise their art.

A total of 110 students attended the session.

Please find the link to the event posters, pictures and videos of the session:

https://drive.google.com/drive/folders/146EqvS8xYDWi QkPYyz6CN5w0l7pcslK?usp=sharing

Prism in collaboration with The World Music & Dance Club held a fun interactive musical night on 19<sup>th</sup> of January 2022 at 6:300pm on Zoom. The event was named 'Geet Gaan'.

The event was open to the music contingent and WMDC members. The event consisted of fun music related activities that created engagement among music enthusiasts. The event was concluded by a few open mic showcases by the students.

Please find the link to the event poster:

https://drive.google.com/drive/folders/1dYsgQpn6WaZibFWYC6YzSboEQPPXZrUo?usp=sharing

The World Music & Dance Club held a **Dance Workshop on 29**th of **January 2022 at 6:00 pm** on Zoom. The workshop was conducted by **Shruti Borgaonkar**.

Shruti is a passionate dancer and a content creator on Instagram with a follower base of 20k. She has worked at a renowned dance institute for 2 years in Pune as a dance instructor. Her dance reels can be seen trending in the dance section inviting a lot of enthusiasm!

The artist taught an intermediate level freestyle Bollywood dance choreography. Approximately, 70-80 students attended the workshop. The event was moderated by Anusha Bajaj (Senior Executive).

Please find the link to the event posters and recording of the session.

### **Recording:**

https://drive.google.com/file/d/16to1E9Zrs473UcddjNm4Emlm9H2OePUV/view?usp=sharing

#### **Posters and pictures:**

https://drive.google.com/drive/folders/1wVQM03lBeYolFGX9dRIceylZGU11QMbJ?usp=sharing

The club rolled out Single Credit Certificate Courses in Music Theory. The course director was Mr. Ivan John sir, who is also the staff advisor of WMDC. The course commenced on **29**<sup>th</sup> **January 2022 at 3:30pm**. A total of 29 students applied for the course.

*Please find attached the course brochure:* 

https://drive.google.com/drive/folders/1px\_ci9nP3HIeQwmHrz5OUpSjSRce\_9TB?usp=sharing

In the month of February, The World Music & Dance Club conducted its annual intercollegiate music, dance, and instrumental flagship event - Ripples, on 14th & 15th February 2022 on Zoom.

# The theme for Ripples was 'Bhāva' - to express, emote, and feel.

Bhava is something which conveys the meaning intended, through words, physical gestures and facial expressions. It is the expression of the mental state which is the essential ingredient in music & dance.

The event/competition consisted of three categories - Music, Dance and Instrumental, under which various events were organized. The Music category consisted of two competitions - 'Tarangana' - A Semi-Classical Music Competition and 'Euphony' - Music competition event. The Dance category consisted of one competition - 'Emovere': Emotion in Motion, and the Instrumental category consisted of one competition as well - 'Sound of Music'

The club was able to invite eminent artists as judges, and collaborate with sponsors for the successful completion of the event. Overall, the club received a good response in terms of participation and audience engagement. The words spoken by the judges were well received by the audience and the participants. The club received positive feedback. WMDC got six sponsors on board - reCharkha, True Frog, Earth Rituals, Dvaar, Naseeb, and Ease India!

The two day event received a positive response in terms of event management and planning.

Please find the link to the Ripples Brochure 2022-23) below:

https://drive.google.com/file/d/1trwNhdGWgHeJmG2OC1iSqKERMobQQoDS/view?usp=sharing https://drive.google.com/file/d/1mQwr30aNoXqaRN0Ud0G-7 5cByulOmw2/view?usp=sharing

WMDC started working on creating a **website** exclusively for music and dance enthusiasts. The website goes by the year's theme - 'LetArtSpeak' and caters to the students of Sophia by creating a space for performing artists as well non artists to share their work and experiences in the music and dance field. The website is also a one-stop solution in terms of getting to know the functioning of the club and about upcoming events/workshops. The website is scheduled to launch in the third week of July 2022!

(Edit:	The website is live:	https://wmdcsophiacol	lege.wixsite.com/my-site



Shraddha Kulkarni World Music & Dance Club Club Secretary (2021-22)

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